

# SKY SOON

## Resume

Hey there! I'm Sky Soon. I'm a graphic designer and brand strategist hailing from Kuala Lumpur, Malaysia.

I'm a quirky and authentic individual, equipped with a burning passion and versatility in all things creative.

### EDUCATION & QUALIFICATION

**2020-2023 THE ONE ACADEMY SCHOOL OF COMMUNICATION DESIGN**  
Diploma in Advertising & Graphic Design

**2015-2019 SMK KOTA KEMUNING**  
Sijil Pelajaran Malaysia (SPM)

### WORK EXPERIENCES

**2021-2022 G. BY FOREST BEAN CAFE**  
Floor Staff/Waiter  
Food Photography & menu design

**2021-NOW FRESH GENERATION COMMUNITY CHURCH**  
Cell group leader  
Youth service leader  
Merchandise fundraising project manager

**2022-NOW MASSMUSIC STUDIOS**  
Song Album Cover Art for various artists

**2023-NOW BAKMIE BERTIGA**  
Brand identity, packaging, social media

**2023 HOME-ON FAIR**  
Brand identity, promotional, advertising

**2023-NOW CANNAMA FARM HOLDINGS**  
In-house designer, digital marketer

### LANGUAGES

- \* ENGLISH - FLUENT
- \* INDONESIA - FLUENT
- \* BAHASA MALAYSIA - FLUENT
- \* MANDARIN CHINESE - CONVERSATIONAL

### TRAINING & COMPETITIONS

- 2023 THE ONE ACADEMY**  
Ronald Ng Mentorship Program
- 2023 D&AD: DESIGN AND ART DIRECTION**  
D&AD Young Blood Awards 2023 Participant
- 2023 8TV 20TH ANNIVERSARY THEMATIC CONTEST**  
2nd Place Winner
- 2019 TRINITY COLLEGE LONDON**  
Rock & Pop: Grade 8 for Vocals  
with High Distinction

### SOFT SKILLS

- \* STRONG PUBLIC SPEAKING SKILLS
- \* HARDWORKING AND MOTIVATED
- \* VERY, VERY FAST LEARNER
- \* INDEPENDENT WORK ETHIC
- \* GREAT LEADERSHIP
- \* ORGANIZED AND WELL-PLANNED

### SOFTWARES

ADOBE ILLUSTRATOR	● ● ●
ADOBE PHOTOSHOP	● ● ●
ADOBE XD	● ● ○
ADOBE PREMIERE PRO	● ● ●
ADOBE AFTEREFFECTS	● ○ ○
ADOBE LIGHTROOM	● ● ●
ADOBE INDESIGN	● ○ ○
ABLETON LIVE SUITE	● ● ●
BLENDER	● ○ ○
PROCREATE	● ● ●

### CREATIVE SKILLS

- \* BRANDING
- \* PUBLICATION
- \* DIGITAL IMAGING
- \* PACKAGING
- \* SOCIAL MEDIA
- \* PUBLIC SPEAKING
- \* COPYWRITING
- \* PHOTOGRAPHY
- \* VIDEOGRAPHY
- \* ILLUSTRATION
- \* DRAWING
- \* MERCHANDISING
- \* STORYBOARDING
- \* SOUND DESIGN